



PHLY-24,738

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

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OFFICIAL

In re application of: Jeffry Jovan Philyaw and David Kent Mathews

Serial No.: 09/382,372

Filed: August 24, 1999

Group: 2142

Examiner: Kang

For: Method and Apparatus for Matching a User's Use Profile in Commerce with a Broadcast

Mail Stop: FEE AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Assistant Commissioner for Patents, Washington, DC 20231 on

1/15/04
(Date of Deposit)Gregory M. Howison
(Name of Person Mailing Document)

(Signature)

Dear Sir:

AMENDMENT AFTER FINAL REJECTION

In response to the Office Action of July 15, 2002, please amend the above-referenced patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 4 of this paper.

AMENDMENT AND RESPONSE

S/N 09/382,372

Atty. Dkt. No. PHLY-24,738